

Dominique Francis Grogan

Senior Product Designer | Fintech & Data Platforms

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PROFESSIONAL SUMMARY

Senior Product Designer with 6+ years of experience building fintech and data-driven platforms for enterprise and startup environments. Specializes in 0-to-1 product development, scalable design systems, complex data dashboards, and UX strategy. Proven track record of driving measurable business impact through user research, cross-functional collaboration, and strategic product thinking.

EXPERIENCE

Senior Product Designer | Freelance Design Consultant | *June 2024 – Present*

- Contracted with Fernmoss and other clients to lead end-to-end 0-to-1 product design for fintech and startup engagements, delivering MVPs that directly supported fundraising rounds
- Built scalable design systems that reduce design debt and accelerate development timelines
- Collaborated with founders and engineering teams to translate product strategy into user-centered interfaces

Senior Product Designer | [Thoughtworks](#) | *August 2022 – September 2024*

- Led fintech and enterprise platform design for Fortune 500 clients
- Increased platform adoption by 78% through supply chain workflow redesign, improving usability and reducing task completion time
- Partnered with cross-functional teams including engineering, product, and data science to ship complex platform features

Product Designer | [Diligence](#) | *January 2022 – June 2022 (Contract)*

- Designed financial dashboards and ML-driven advisory tools for data-heavy user workflows
- Increased inbox engagement by 49% through UX improvements to notification and communication design

Lead UX/UI Designer | [ThinkEmpire](#) | *August 2019 – January 2022*

- Created and maintained a comprehensive design system that standardized UI components across multiple product lines
- Led UX/UI design for core product features, collaborating with stakeholders to align design decisions with business goals
- Conducted user research and usability testing to inform iterative design improvements

SKILLS

Design Tools: Figma, Sketch, Adobe Photoshop

Development: HTML, CSS, JavaScript

Specialties: User Research, Design Systems, Data Dashboards, 0-to-1 Product Design, Enterprise Platforms, Fintech, AI-Assisted Design Workflows

EDUCATION

UX/UI Immersive Program Certificate

Bloc | 2021

Bachelor of Fine Arts (B.F.A.) in Art

University of Colorado | 2015 – 2019